Ad Specs

Ad production services are available upon request.

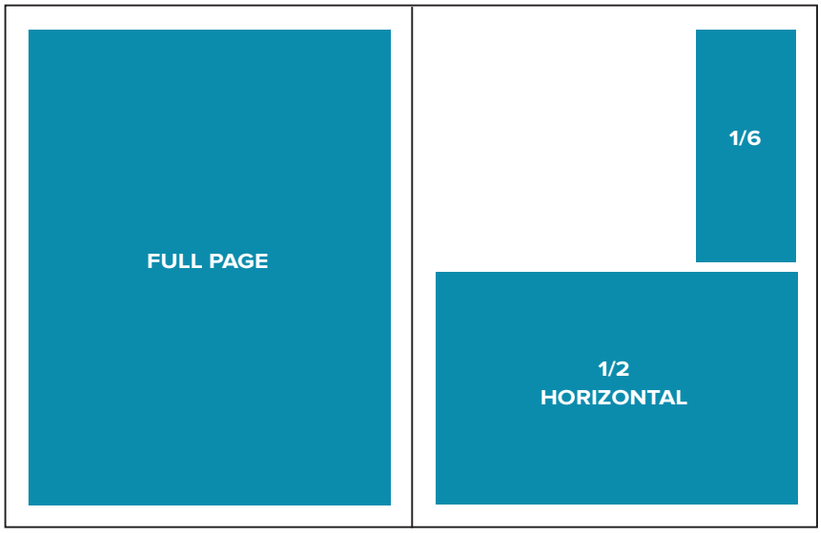
Ads that CMG designs at no charge are not available to be used in other publications.

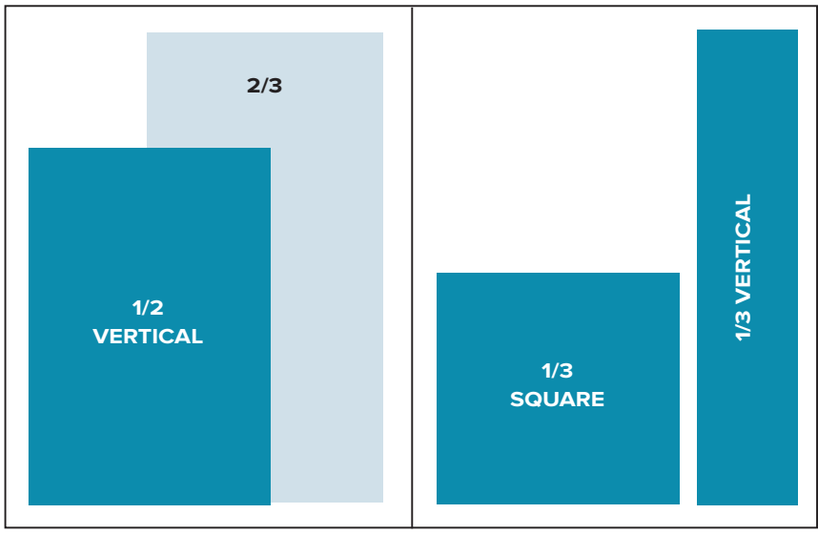
WIDTH X HEIGHT

Page Trim Size	8.125 x 10.875
Full-Page Live Area	7.25 x 9.875
Full-Page Bleed[1]	8.375 x 11.125
Two Page Spread Trim[2]	16.25 x 10.875
Two Page Spread Live[2]	15.25 x 9.875
Two Page Spread Bleed[2]	16.5 x 11.125
2/3 Page	4.75 x 9.875
1/2 Page Horizontal	7.25 x 4.875
1/2 Page Vertical	4.75 x 7
1/3 Page Square	4.75 x 4.875
1/3 Page Vertical	2.25 x 9.875
1/6 Page.	2.25 x 4.875

[1]All copy should be within .375 from page trim edge

[2] Allow 1/4" minimum space each side of gutter.





MECHANICAL REQUIREMENTS

- Prints all 4-color process.
- **ELECTRONIC FILES ONLY** – print-optimized PDF or 300 dpi jpeg or tiff required.
- Email to ads cityscenemediagroup.com. Subject line should include publication name and issue date.
- Color ads **MUST** be submitted as CMYK. Photos should be scanned at 300 dpi, line art at 600 dpi. **Images taken from the Internet are 72 dpi and are not suitable for print.**
- Ads not supplied in the correct size or format will be subject to a $50 per hour charge to correct or convert materials.

The Publisher is not responsible for typographic or print errors if materials are supplied incorrectly.

DIGITAL ADS

Leader Board/Banner	970x90, 728x90, 320x50
Half Page	300x600
Box	300x250

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