

**cityscene**<sup>TM</sup>  
magazine  
columbus arts, entertainment & style



Entertaining central Ohio since 1999

# The ONLY arts and entertainment magazine in central Ohio.

The largest circulation and readership arts and entertainment magazine in central Ohio, engaging the affluent and arts markets.

**CityScene Reach**  
600,000 annually

94% Audited Readership

**CityScene Media Group Reach**  
2.4 million annually

**ARTS + HOME VALUE = 100,000+**  
readers per issue!

## Perfect Partnerships!

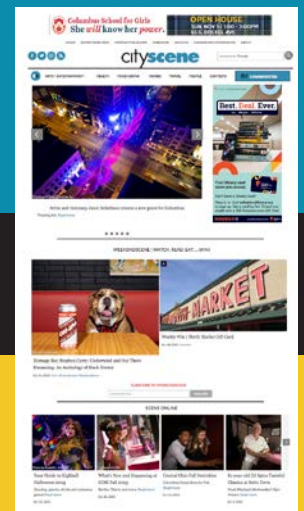
Strong partnerships with Central Ohio arts & entertainment groups support *CityScene*'s exclusive features with impressive images and interesting interviews.

*CityScene*'s arts partners include BalletMet Columbus, Broadway in Columbus, Columbus Museum of Art, Columbus Symphony Orchestra, Opera Columbus, Ohio Arts Council, Greater Columbus Arts Council, Jeanne B. McCoy Center for the Arts, Jazz Arts Group, Shadowbox Live and WOSU.

Partnerships with civic and community organizations lead to BONUS distribution and branding opportunities at signature events: Dublin Irish Festival, New Albany Walking Classic, The Memorial Tournament, Arnold Sports Festival and more!

*CityScene Magazine* is mailed to more homes in Franklin, Delaware, Union and Licking counties than any other central Ohio lifestyles magazine. *CityScene* is read by arts patrons, subscribers and homeowners!

Bonus distribution to hotels, retail outlets and newsstands.



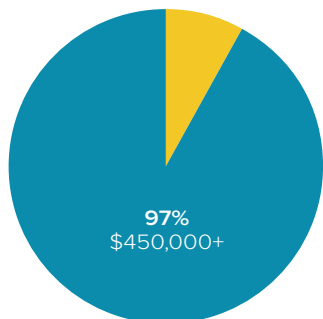
## Connect:



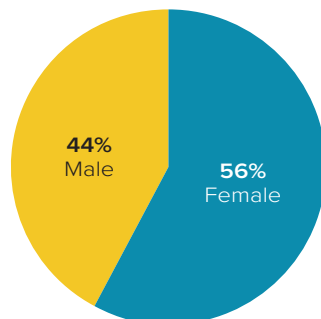
## The Scene Online!

*CityScene* connects online via the mobile-optimized website, e-newsletters and social media. Digital subscriptions, web-only content, blogs and video are just some of the ways *CityScene* keeps your brand in the Scene online.

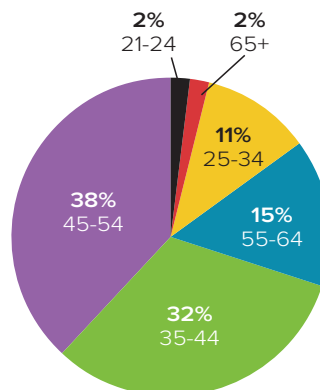
## Central Ohio Arts Patrons – *CityScene* Readers



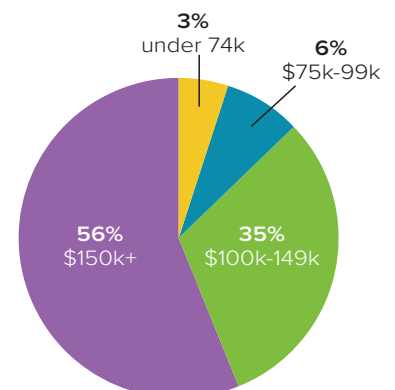
**home value**  
97% home value \$450,000+



**gender**  
56% are female



**age**  
85% are ages 35-64



**income**  
91% earn \$100,000+



**FOOD**

## Food Fight Sandwiches Take the Field

By Rachel Kays

**THE CLASSICS**

**Chowchow**

Look for a good sandwich around the corner from the Columbus Convention Center. The Food Fight sandwich shop is a local favorite, and its sandwiches are a mix of classic and creative. The chowchow sandwich is a classic, featuring a sesame seed bun, lettuce, tomato, onion, and a special sauce. The Food Fight sandwich shop is a local favorite, and its sandwiches are a mix of classic and creative. The chowchow sandwich is a classic, featuring a sesame seed bun, lettuce, tomato, onion, and a special sauce.

**Guest Check**

Look for a good sandwich around the corner from the Columbus Convention Center. The Food Fight sandwich shop is a local favorite, and its sandwiches are a mix of classic and creative. The chowchow sandwich is a classic, featuring a sesame seed bun, lettuce, tomato, onion, and a special sauce.

**TRAVEL SPECIAL SECTION**

## Walk with the Egyptians

COSI gives visitors a unique view into King Tut's tomb

By Tom Kishel

The ancient Egyptian civilization has long captivated the imagination of people around the world. Now, thanks to the work of the Columbus Science and Industry Center (COSI), visitors can experience the grandeur of ancient Egypt in a way that was never before possible. The exhibit, titled "Walk with the Egyptians," is a unique and immersive experience that takes visitors on a journey through the history and culture of ancient Egypt.

**ART**

## Art Preservation

Book created by Columbus artists and art groups saves artwork from summer 2020

By Rachel Kays

The summer of 2020 was a challenging time for the art world. With many galleries and museums closed, artists and art groups were left with a lot of artwork that was in danger of being lost. In response, a group of Columbus artists and art groups came together to create a book titled "Art Preservation." The book is a collection of artwork created during the summer of 2020, and it serves as a record of the art world during this difficult time.

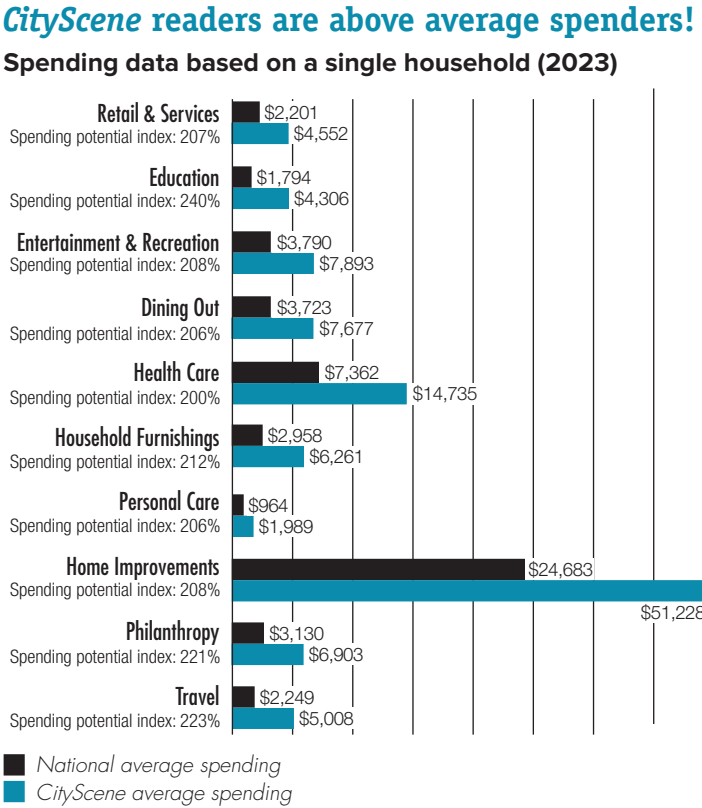
**DESIGN**

## Floating Art

Artist and visionary Janet Echelman creates a new piece for Columbus

By Rachel Kays

Janet Echelman is a world-renowned artist known for her large-scale, colorful, and ethereal sculptures. Her work is characterized by its fluidity and its ability to change as the viewer's perspective shifts. In Columbus, Ohio, Echelman has created a new piece of art titled "Floating Art." The artwork is a large, colorful, and ethereal sculpture that hangs from the ceiling of a modern building. It is a unique and immersive experience that takes visitors on a journey through the history and culture of ancient Egypt.



\*Spending potential index is the amount spent in the area relative to a national average of 100. Some numbers have been rounded up to the nearest whole number, and the national spending average was adjusted to be consistent across all communities. Data collected from esri Market Profile 2023

**Luxury Living**

## High Above High

Original artwork, repurposed industrial equipment and smart features define Short North penthouse

By Beth Bishop

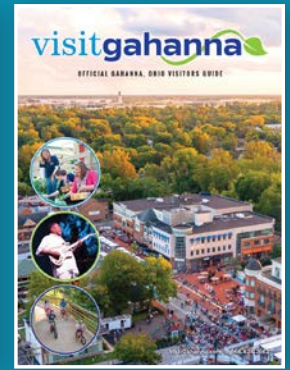
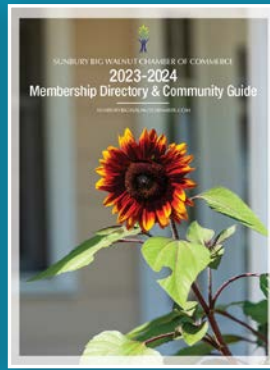
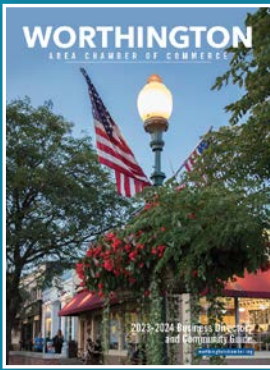
This penthouse is a masterpiece of modern design, featuring original artwork, repurposed industrial equipment, and smart features. The space is a blend of old and new, with a focus on high-quality materials and craftsmanship. The penthouse is located in the Short North neighborhood of Columbus, Ohio, and it offers a unique and luxurious living experience.

**Luxury Living**

## featured in every issue!

CityScene readers OWN their homes. And, they live everywhere from German Village, the Short North and downtown Columbus to the I-270 suburbs. **Luxury Living** features some of the coolest living options in each of these areas, as well as home and garden trends, remodeling and new home building.





# Custom Publishing

**PRODUCING AWARD-WINNING, TOP-QUALITY PUBLICATIONS FOR 25 YEARS**

CityScene Media Group is Columbus' local, independently owned print and digital publisher. Our in-house, award-winning editors and designers can write and create your event guides, chamber directories, visitor's guides and much more.

CityScene Media Group has forged lasting partnerships in central Ohio, ranging from communities such as Dublin, New Albany and Westerville, to area arts organizations, Chambers of Commerce and leading event organizers.

CityScene Media Group is dedicated to helping our clients achieve their marketing and communication objectives by partnering with them to produce high-quality publications with compelling content.



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- Explore Licking County Travel Guide
- Westerville Area Chamber of Commerce Directory
- UA100 Centennial
- Westerville Visitors & Convention Bureau Community & Events Guide
- NARI Central Ohio *Renovations*
- BIA Parade of Homes Tour Guide
- New Albany Chamber of Commerce Directory
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- New Albany Annual Report
- Sunbury Big Walnut Community Guide & Chamber Directory
- Explore Pickaway County
- Visit Gahanna Visitors Guide
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