

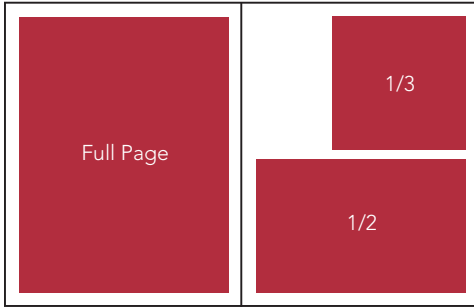


FOUNDATIONS

Reach consumers in print and digital

Ad Rates

Full page	\$3,000
Half page	\$2,000
Third page	\$1,500



Ad Dimensions (width x height)

Trim Size	8-1/4" x 10-7/8"
Full-Page Live Area	7-1/4" x 9-7/8"
Full-Page Bleed	8-1/2" x 11-1/8"
1/2 Page	7-1/4" x 4-7/8"
1/3 Page	4-3/4" x 4-7/8"

Ad space closing: Jan. 28, 2023
Ad materials due: Feb. 10, 2023
Mailed: March 2023

Dedicated entirely to the building/home industry, this consumer magazine and resource guide includes the BIA membership directory as a BUYER'S GUIDE!

Focusing on consumer readership, FOUNDATIONS includes engaging editorial and the information that homeowners need to select a professional BIA builder or associate. From Building Myth Busters, Trends & Styles to High Performance Appliances and Green Building, FOUNDATIONS will be a favorite resource.

- **Mailed distribution to more than 30,000 of the top homes in Central Ohio and the BIA membership.**
- **Additional exposure through strategically positioned magazine racks PLUS at major central Ohio events including the New Albany Walking Classic, Dublin Irish Festival and more.**
- **Readership 60,000 homeowners**

Ad options are available for every budget.

Annual Consumer Exposure

The digital version of the print magazine – with pages that flip and ads that link – will be available on the BIA homepage and on the CityScene Media Group website www.cityscenecolumbus.com for a full year.

Sign Up Today!

Gianna Barrett
 614.572.1255
gbarrett@cityscenemediagroup.com

Kathy Gill
 614.572.1248
kgill@cityscenemediagroup.com

Dan Nase
 614.572.1243
dnase@cityscenemediagroup.com

Laura Pappas
 614.572.1250
lpappas@cityscenemediagroup.com

CITYSCENE MEDIA GROUP

1335 Dublin Rd., Suite 101C • Columbus, Ohio 43215
 614.572.1240 • www.cityscenecolumbus.com

BUILDING INDUSTRY OF CENTRAL OHIO

445 Hutchinson Ave., Suite 280 • Columbus, Ohio 43235
 614.891.0575 • www.biahomebuilders.com