

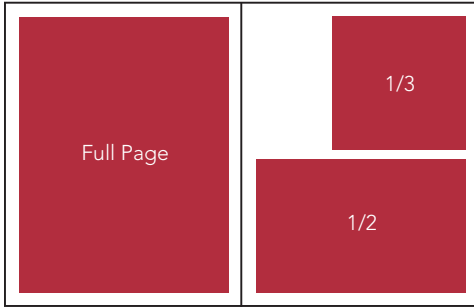


# FOUNDATIONS

Reach consumers in print and digital

### Ad Rates

|                      |         |
|----------------------|---------|
| Full page . . . . .  | \$3,000 |
| Half page . . . . .  | \$2,000 |
| Third page . . . . . | \$1,500 |



### Ad Dimensions (width x height)

|                               |                  |
|-------------------------------|------------------|
| Trim Size . . . . .           | 8-1/4" x 10-7/8" |
| Full-Page Live Area . . . . . | 7-1/4" x 9-7/8"  |
| Full-Page Bleed . . . . .     | 8-1/2" x 11-1/8" |
| 1/2 Page . . . . .            | 7-1/4" x 4-7/8"  |
| 1/3 Page . . . . .            | 4-3/4" x 4-7/8"  |

**Ad space closing: February 1**  
**Ad materials due: February 10**  
**Mailed: March 2022**

Dedicated entirely to the building/home industry, this consumer magazine and resource guide includes the BIA membership directory as a BUYER'S GUIDE!

Focusing on consumer readership, FOUNDATIONS includes engaging editorial and the information that homeowners need to select a professional BIA builder or associate. From Building Myth Busters, Trends & Styles to High Performance Appliances and Green Building, FOUNDATIONS will be a favorite resource.

- **Mailed distribution to more than 30,000 of the top homes in Central Ohio and the BIA membership.**
- **Additional exposure through strategically positioned magazine racks PLUS at major central Ohio events including the New Albany Walking Classic, Dublin Irish Festival and more.**
- **Readership 60,000 homeowners**

**Ad options are available for every budget.**

### Annual Consumer Exposure

The digital version of the print magazine – with pages that flip and ads that link – will be available on the BIA homepage and on the CityScene Media Group website [www.cityscenecolumbus.com](http://www.cityscenecolumbus.com) for a full year.

### Sign Up Today!

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