

cityscene

magazine
columbus arts, entertainment & style

Supporting central Ohio's visual and performing arts since 1999

The ONLY arts and entertainment magazine in central Ohio.

The largest circulation and readership arts and entertainment magazine in central Ohio, engaging the affluent and arts markets.

CityScene Reach
1.8 million annually

94% Audited Readership

CityScene Media Group Reach
3.3 million annually

ARTS + HOME VALUE = 200,000+ readers per issue!

Perfect Partnerships!

Strong partnerships with Central Ohio arts & entertainment groups support *CityScene's* exclusive features with impressive images and interesting interviews.

CityScene's arts partners include BalletMet Columbus, Broadway in Columbus, Columbus Museum of Art, Columbus Symphony Orchestra, Opera Columbus, Ohio Arts Council, Greater Columbus Arts Council, Jeanne B. McCoy Center for the Arts, Jazz Arts Group, Shadowbox Live and WOSU.

Partnerships with civic and community organizations lead to BONUS distribution and branding opportunities at signature events: Dublin Irish Festival, New Albany Walking Classic, The Memorial Tournament, Arnold Sports Festival and more!

CityScene Magazine is mailed to more homes in Franklin, Delaware, Union and Licking counties than any other arts and entertainment magazine. *CityScene* is read by arts patrons, subscribers, and homeowners!

CityScene is read in more than 3,500 medical offices and waiting rooms – added visibility for your brand!

Bonus distribution to hotels, retail outlets and John Glenn Columbus International Airport.

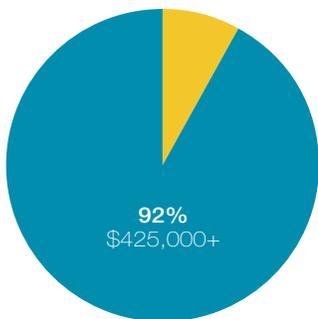
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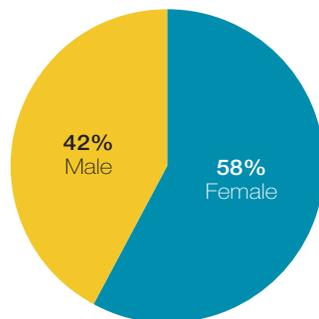
The Scene Online!

CityScene connects online via the mobile-optimized website, e-newsletters and social media. Digital subscriptions, web-only content, blogs and video are just some of the ways *CityScene* keeps your brand in the Scene online.

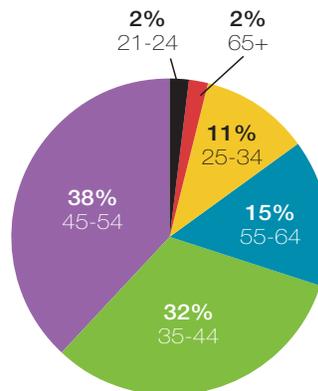
Central Ohio Arts Patrons – *CityScene* Readers



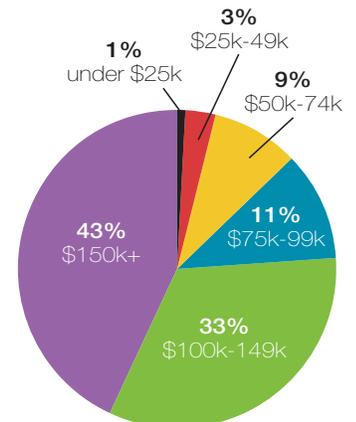
home value
92% home value \$450,000+



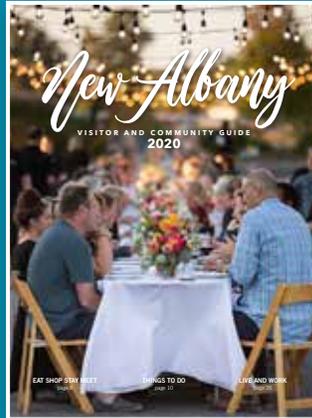
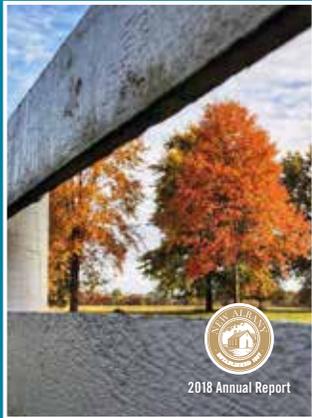
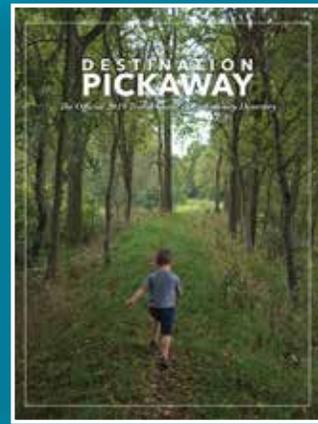
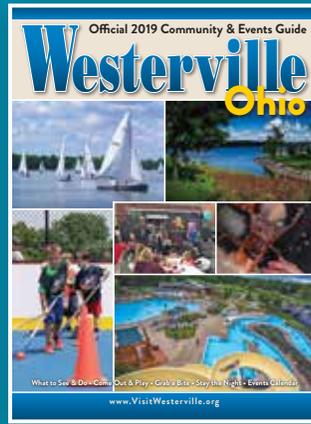
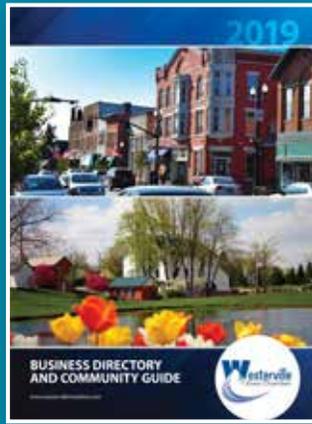
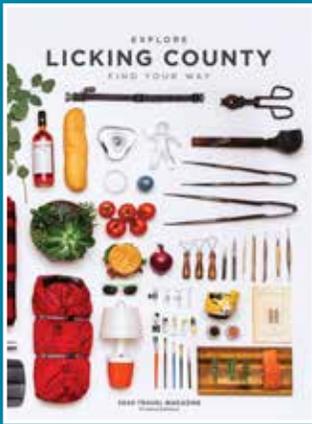
gender
58% are female



age
85% are ages 35-64



income
76% earn \$100,000+

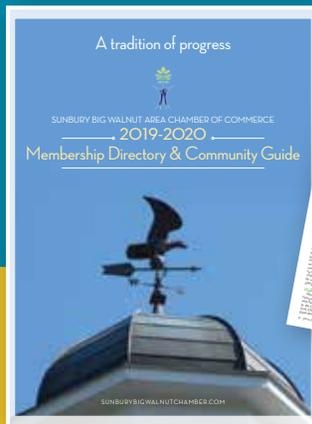


Custom Publishing

PRODUCING AWARD-WINNING, TOP-QUALITY PUBLICATIONS FOR MORE THAN 20 YEARS

CityScene Media Group is Columbus' local, independently owned print and digital publisher. Our in-house, award-winning editors and designers can write and create your event guides, chamber directories, visitor's guides and much more.

CityScene Media Group has forged lasting partnerships in Central Ohio, ranging from communities such as Dublin, New Albany and Westerville, to area arts organizations, Chambers of Commerce and leading event organizers.



CityScene Media Group is dedicated to helping our clients achieve their marketing and communication objectives by partnering with them to produce high-quality publications with compelling content.

- Explore Licking County Travel Guide
- Westerville Area Chamber of Commerce Directory
- UA100 Centennial
- Westerville Visitors & Convention Bureau Community & Events Guide
- NARI Central Ohio *Renovations*
- New Albany Chamber of Commerce Directory
- Granville Magazine
- New Albany Annual Report
- Sunbury Big Walnut Community Guide & Chamber Directory
- Destination Pickaway
- Visit Gahanna

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1335 Dublin Rd., Suite 101C • Columbus, Ohio 43215
614.572.1240 • www.cityscenecolumbus.com