

HealthScene Ohio

The Official Publication of the
State Medical Board of Ohio

Connecting doctors and patients with engaging editorial

Reach Practitioners & Consumers. An informative, entertaining and sometimes educational approach to statewide topics and issues that matter most to OHIO medical practitioners and their patients.

Each issue begins with a variety of articles including:

Success Stories – real people, real medical professionals share inspiring stories.

Regional Features

Faces – Meet the medical specialists who are impacting the health of Ohioans and discover what research and organizations they are involved in, and why. Four of these personality profiles in each issue!

Write Advice – Medical experts with answers!

Appointments – a quarterly calendar of health, fitness and social events.

Bookmarks – the latest health and medical updates in print and online.

Legislative Updates – what's passed and how it affects you!

This official publication will reach every medical licensee (and their waiting room) in Ohio!

More than 35,000 **Print** magazines mailed to: MDs, DOs, DPMs and Licensed Massage Therapists throughout Ohio

Digital Magazine emailed to more than 69,000 Ohio licensees!

BONUS distribution: 200+ Ohio hospitals

88 Ohio Health Departments

88 Ohio Department of Job & Family
Services offices

All Ohio State Legislators

Stats

Quarterly Publication
(March, June, September,
December)

Waiting Room Readership:
20 readers/copy*

Ad Sizes

Trim Size: 8-1/4 x 10-7/8

Full Page Bleed:
8-1/2 x 11-1/8

Full Page Non-Bleed:
7-1/4 x 9-7/8

Half Page: 7-1/4 x 4-7/8

Call/Email today:

Kathy Gill
614/572-1248
kgill@cityscenemediagroup.com

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*www.audience dialogue.net/meas-print.html

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1335 Dublin Rd., Suite 101C • Columbus, Ohio 43215
614.572.1240 • www.cityscenecolumbus.com