

Your source  
for arts and  
entertainment  
in Central  
Ohio

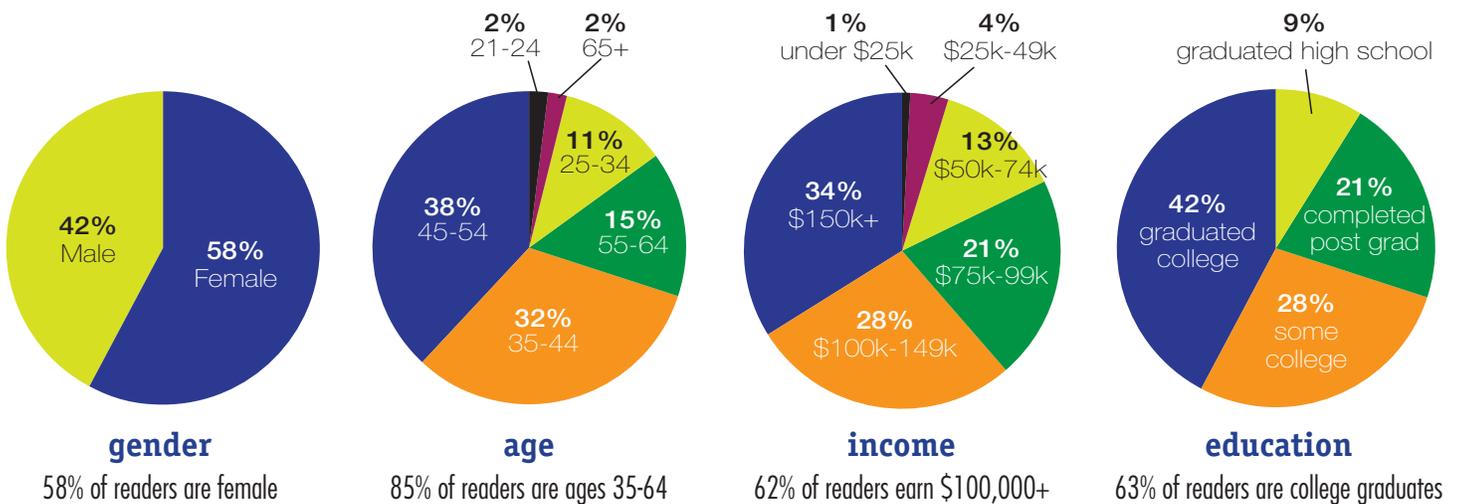


media kit

cityscene™  
magazine

# Supporting central Ohio's visual and performing arts since 1999

**CityScene** showcases Central Ohio arts, entertainment & style with a flair that appeals to a broad demographic, consistently engaging readers with compelling content about the performing and visual arts, shopping, dining, travel, health, lifestyle, attractions and events.



CityScene has the largest circulation and readership of any regional magazine reaching Central Ohio's top demographic market.

## best value advertising cost/thousand

8-week shelf-life

9 issues per year

online/digital opportunities

## largest circulation of any regional magazine in Central Ohio

50,000+ copies per issue.

180,000+ readers per issue.

Mailed to homes valued \$230,000 and up plus distribution to hotels and retail outlets

## convergence marketing

print magazine

digital audience

arts partnerships

**Also mailed to more than 3,500 doctor, realtor and dentist offices for added and repeat visibility**

Connect:





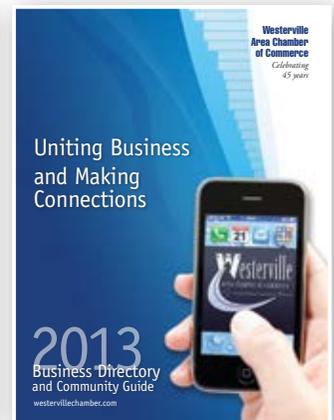
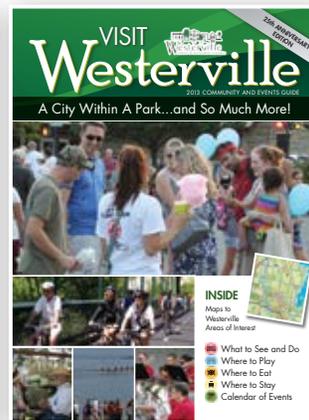
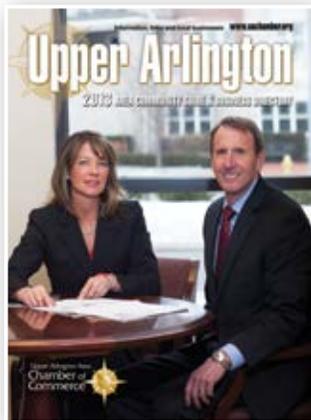
# Custom Publishing

## PRODUCING AWARD-WINNING, TOP-QUALITY PUBLICATIONS FOR MORE THAN 25 YEARS

CityScene Media Group offers a full suite of creative services.

Our in-house, award-winning editors and designers can write and create your event guides, chamber directories, visitor's guides and much more.

CityScene Media Group has forged lasting partnerships in Central Ohio, ranging from communities such as Dublin and Westerville, to area arts organizations, Chambers of Commerce and leading event organizers.

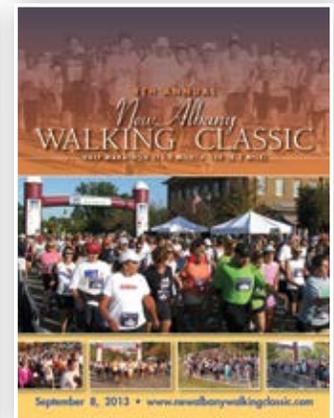


### PRODUCTS

- Capital University Law School Alumni Magazine
- Westerville Area Chamber of Commerce Directory
- Dublin Convention & Visitors Guide
- Upper Arlington Area Chamber of Commerce Directory
- Central Ohio Chapter/National Kitchen & Bath Association Resource Guide
- Westerville Visitors & Convention Bureau Community & Events Guide
- NARI Central Ohio *Renovations*
- Columbus International Auto Show Guide

### CLIENTS

- The Ohio State University Department of Athletics
- Truberry Custom Homes
- State of Ohio Division of Travel and Tourism
- State of Ohio Department of Aging
- Banc One Financial Card Services
- Veterans Memorial
- The Columbus Zoo & Aquarium
- The Kroger Co.
- Bob Evans Farms
- Wendy's International
- The New Albany Walking Classic



CityScene Media Group is dedicated to helping our clients achieve their marketing and communication objectives by partnering with them to produce high-quality publications with compelling content.

**cityscene**  
media group

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