

Ad Specs

WIDTH X HEIGHT

Page Trim Size	8.25 x 10.875
Full-Page Live Area	7.25 x 9.875
Full-Page Bleed ¹	8.5 x 11.125
Two Page Spread Trim ²	16.5 x 10.875
Two Page Spread Live ²	15.5 x 9.875
Two Page Spread Bleed ²	16.75 x 11.125
2/3 Page	4.75 x 9.875
1/2 Page Horizontal	7.25 x 4.875
1/2 Page Vertical	4.75 x 7
1/3 Page Square	4.75 x 4.875
1/3 Page Vertical	2.25 x 9.875
1/6 Page	2.25 x 4.875

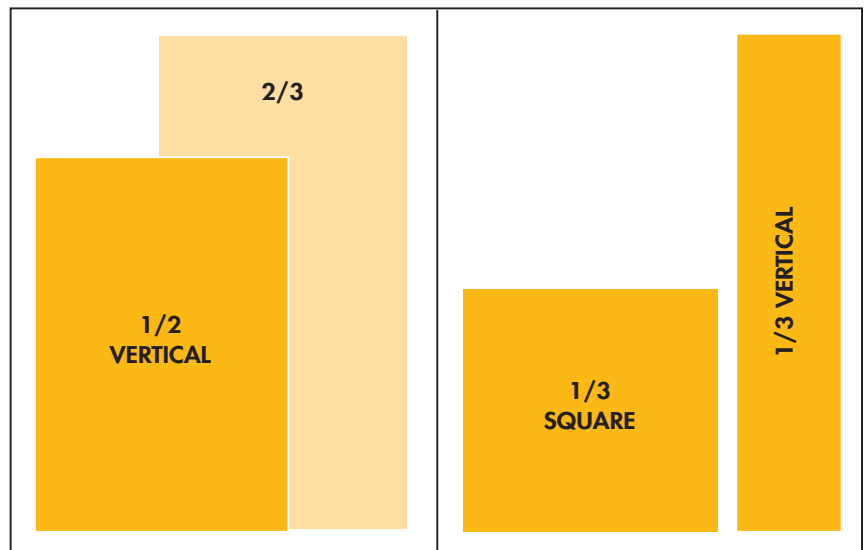
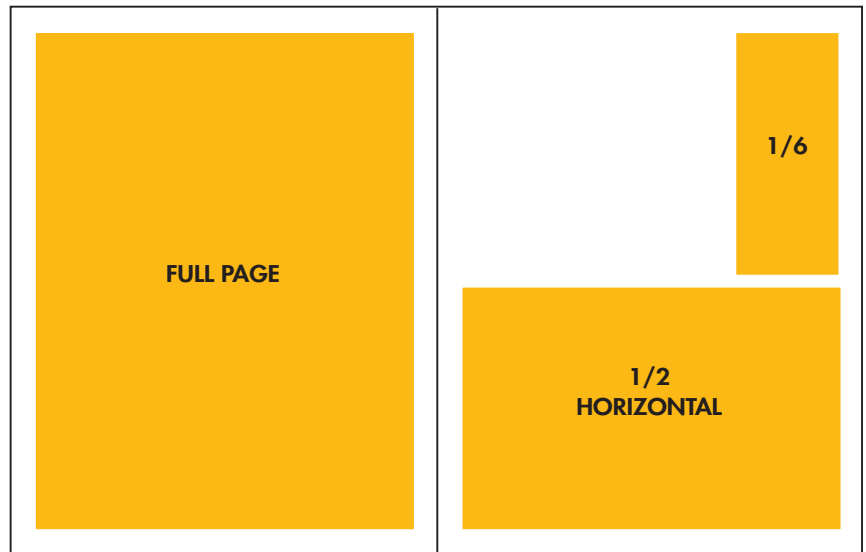
¹All copy should be within .375 from page trim edge

²Allow 1/4" minimum space each side of gutter.

MECHANICAL REQUIREMENTS

- Prints all 4-color process.
- **ELECTRONIC FILES ONLY** – print-optimized PDF files are preferred. The following applications are also supported: InDesign, Illustrator and Photoshop. Must include all imported logo/photo files and all Type 1 or Open Type Postscript fonts used. Ads created in Microsoft Word, Publisher, Excel or Powerpoint are not supported.
- Ads may be submitted on a CD or emailed in a Stuffit file to ads@cityscenemediagroup.com. Subject line should include publication name and issue date.
- Color ads **MUST** be submitted as CMYK with a color proof. Photos should be scanned at 300 dpi, line art at 600 dpi. **Images taken from the Internet are 72 dpi and are not suitable for print.**
- Ads not supplied in the correct size or format will be subject to a \$50 per hour charge to correct or convert materials.

The Publisher is not responsible for typographic or print errors if materials are supplied incorrectly.



Ad production services are available upon request.



1335 Dublin Rd., Suite 101C • Columbus, Ohio 43215
614.572.1240 • www.cityscenecolumbus.com